



2022-23 SEASON 14

ADVERTISING RATES



THE ENCORE IS BACK AND BETTER THAN EVER!

Our **14th Season** begins this fall with an impressive lineup of **FOUR SMASH-HIT MUSICALS!**

Broadway comes to Dexter with **AIN'T MISBEHAVIN', A CHRISTMAS STORY, DREAMGIRLS** and **42ND STREET!**

If you would like to purchase **AD SPACE** in any of our **Season 14 programs**, please fill out the attached form and return it to our marketing director, Jessica Grové at marketing@theencoretheatre.org.

Your ad will reach up to **4,000 patrons per production**, and will also be included in our lobby slide show.

Please note: Full page color ads are first come, first served (limited to 3 per production).

PRODUCTION SPONSORSHIPS are also available! For more information contact jason@theencoretheatre.org.

"...the best-choreographed, best-acted production you will ever see locally."
- Ron Baumanis, A2View

"The Encore is back in full swing, firing on all cylinders..."
- Nate Adams, The Only Critic

"The Encore Musical Theatre was always the brightest spot in the small downtown of Dexter, but this new space really makes it the gem of the town."
- David Kiley, Encore Michigan



SEPT. 15 - OCT. 2, 2022

ESTIMATED AUDIENCE REACH: 3,000

Ad Size	Price	<input checked="" type="checkbox"/>
OUTSIDE BACK COVER 5" X 8" COLOR	\$700	<input type="checkbox"/>
INSIDE FRONT COVER 5" X 8" COLOR	\$600	<input type="checkbox"/>
INSIDE BACK COVER 5" X 8" COLOR	\$550	<input type="checkbox"/>
FULL PAGE 5" X 8" B&W	\$450	<input type="checkbox"/>
HALF PAGE 5" X 4" B&W	\$225	<input type="checkbox"/>
QUARTER PAGE 5" X 2" B&W	\$110	<input type="checkbox"/>



NOV. 25 - DEC. 18, 2022

ESTIMATED AUDIENCE REACH: 4,000

Ad Size	Price	<input checked="" type="checkbox"/>
OUTSIDE BACK COVER 5" X 8" COLOR	\$900	<input type="checkbox"/>
INSIDE FRONT COVER 5" X 8" COLOR	\$800	<input type="checkbox"/>
INSIDE BACK COVER 5" X 8" COLOR	\$750	<input type="checkbox"/>
FULL PAGE 5" X 8" B&W	\$600	<input type="checkbox"/>
HALF PAGE 5" X 4" B&W	\$300	<input type="checkbox"/>
QUARTER PAGE 5" X 2" B&W	\$150	<input type="checkbox"/>



FEB. 23 - MARCH 12, 2023

ESTIMATED AUDIENCE REACH: 3,000

Ad Size	Price	<input checked="" type="checkbox"/>
OUTSIDE BACK COVER 5" X 8" COLOR	\$700	<input type="checkbox"/>
INSIDE FRONT COVER 5" X 8" COLOR	\$600	<input type="checkbox"/>
INSIDE BACK COVER 5" X 8" COLOR	\$550	<input type="checkbox"/>
FULL PAGE 5" X 8" B&W	\$450	<input type="checkbox"/>
HALF PAGE 5" X 4" B&W	\$225	<input type="checkbox"/>
QUARTER PAGE 5" X 2" B&W	\$110	<input type="checkbox"/>



JUNE 1 - 25, 2023

ESTIMATED AUDIENCE REACH: 4,000

Ad Size	Price	<input checked="" type="checkbox"/>
OUTSIDE BACK COVER 5" X 8" COLOR	\$900	<input type="checkbox"/>
INSIDE FRONT COVER 5" X 8" COLOR	\$800	<input type="checkbox"/>
INSIDE BACK COVER 5" X 8" COLOR	\$750	<input type="checkbox"/>
FULL PAGE 5" X 8" B&W	\$600	<input type="checkbox"/>
HALF PAGE 5" X 4" B&W	\$300	<input type="checkbox"/>
QUARTER PAGE 5" X 2" B&W	\$150	<input type="checkbox"/>

ADVERTISE IN ALL PROGRAMS AND RECEIVE A 10% DISCOUNT!



2022-23
SEASON 14
something for everyone.

**ADVERTISER
PAYMENT FORM**

COMPANY NAME:

COMPANY CONTACT:

PHONE NUMBER:

E-MAIL:

BILLING ADDRESS:

PAYMENT AMOUNT:

PAYMENT DATE:

PAYMENT TYPE

CHECK

CREDIT

INVOICE ME

CREDIT CARD #

EXP. DATE:

SECURITY CODE:

THANK YOU FOR YOUR SUPPORT OF THE ENCORE MUSICAL THEATRE COMPANY!