

# The Encore

MUSICAL THEATRE COMPANY

## Advertise Your Company in Our Season 13 Programs

The Encore is back! This summer we debuted our new, state-of-the-art performance venue, in the historic Copeland building in downtown Dexter, with a sold-out Back to Broadway concert series. This fall, we are launching our 13<sup>th</sup> Season with a lineup that includes FIVE MAINSTAGE MUSICALS and FOUR TRIBUTE CONCERTS.

If you would like to purchase AD SPACE in any of our Season 13 programs (see Season lineup below), please fill out the attached form, or contact our marketing director at [marketing@theencoretheatre.org](mailto:marketing@theencoretheatre.org).



## Season 13 Program Advertising Agreement<sup>1</sup>

**INSTRUCTIONS:** Please ✓ your Ad Choice(s) for

(1) Tribute Concert Ads (below), or (2) Main Stage Production Ads (on the following page), then fill out the form on the last page and return to [marketing@theencoretheatre.org](mailto:marketing@theencoretheatre.org).

### (1) TRIBUTE CONCERTS

#### **Exclusive Ad:**

**Outside Back Cover – 5" x 8" – Color**

<b>QUEEN</b>	<b>STEVIE WONDER</b>	<b>DIANA ROSS/SUPREMES</b>	<b>BILLY JOEL</b>
<b>10/13 – 10/17, 2021</b>	<b>1/12 – 1/16, 2022</b>	<b>3/23 – 3/27, 2022</b>	<b>5/12 – 5/21, 2022</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$500	\$500	\$500	\$1,000
5 performances	5 performances	5 performances	10 performances

<sup>1</sup> (NOTE: Color Ads are first come, first served)  
(Quantity Discount – Advertise in all season programs for a 10% discount)

## (2) MAINSTAGE PRODUCTIONS

<b>Smokey Joe's Cafe</b> <b>9/23 – 10/10, 2021</b>	<b>15 Performances</b>		
	<b>√ Desired Option</b>	<b>Ad Size</b>	<b>Ad Price</b>
Outside Back Cover (Color)	<input type="checkbox"/>	5" x 8"	\$540
Inside Front Cover (Color)	<input type="checkbox"/>	5" x 8"	\$480
Inside Back Cover (Color)	<input type="checkbox"/>	5" x 8"	\$420
Full Page (B&W)	<input type="checkbox"/>	5" x 8"	\$315
Half Page (B&W)	<input type="checkbox"/>	5" x 4"	\$165
Quarter Page (B&W)	<input type="checkbox"/>	5" x 2"	\$ 75
Eighth Page (B&W)	<input type="checkbox"/>	2.5" x 2"	\$ 45

<b>Always... Patsy Cline</b> <b>11/11 – 11/28, 2021</b>	<b>15 Performances</b>		
	<b>√ Desired Option</b>	<b>Ad Size</b>	<b>Ad Price</b>
Outside Back Cover (Color)	<input type="checkbox"/>	5" x 8"	\$540
Inside Front Cover (Color)	<input type="checkbox"/>	5" x 8"	\$480
Inside Back Cover (Color)	<input type="checkbox"/>	5" x 8"	\$420
Full Page (B&W)	<input type="checkbox"/>	5" x 8"	\$315
Half Page (B&W)	<input type="checkbox"/>	5" x 4"	\$165
Quarter Page (B&W)	<input type="checkbox"/>	5" x 2"	\$ 75
Eighth Page (B&W)	<input type="checkbox"/>	2.5" x 2"	\$ 45

<b>Guys and Dolls</b> <b>2/24 – 3/13, 2022</b>	<b>15 Performances</b>		
	<b>√ Desired Option</b>	<b>Ad Size</b>	<b>Ad Price</b>
Outside Back Cover (Color)	<input type="checkbox"/>	5" x 8"	\$540
Inside Front Cover (Color)	<input type="checkbox"/>	5" x 8"	\$480
Inside Back Cover (Color)	<input type="checkbox"/>	5" x 8"	\$420
Full Page (B&W)	<input type="checkbox"/>	5" x 8"	\$315
Half Page (B&W)	<input type="checkbox"/>	5" x 4"	\$165
Quarter Page (B&W)	<input type="checkbox"/>	5" x 2"	\$ 75
Eighth Page (B&W)	<input type="checkbox"/>	2.5" x 2"	\$ 45

<b>A Thousand Faces</b> <b>4/21 – 5/1, 2022</b>	<b>10 Performances</b>		
	<b>√ Desired Option</b>	<b>Ad Size</b>	<b>Ad Price</b>
Outside Back Cover (Color)	<input type="checkbox"/>	5" x 8"	\$360
Inside Front Cover (Color)	<input type="checkbox"/>	5" x 8"	\$320
Inside Back Cover (Color)	<input type="checkbox"/>	5" x 8"	\$210
Full Page (B&W)	<input type="checkbox"/>	5" x 8"	\$280
Half Page (B&W)	<input type="checkbox"/>	5" x 4"	\$110
Quarter Page (B&W)	<input type="checkbox"/>	5" x 2"	\$ 50
Eighth Page (B&W)	<input type="checkbox"/>	2.5" x 2"	\$ 30

<b>Mamma Mia!</b> <b>6/16 – 7/17, 2022</b>	<b>25 Performances</b>		
	<b>√ Desired Option</b>	<b>Ad Size</b>	<b>Ad Price</b>
Outside Back Cover (Color)	SOLD	5" x 8"	\$900
Inside Front Cover (Color)	<input type="checkbox"/>	5" x 8"	\$800
Inside Back Cover (Color)	<input type="checkbox"/>	5" x 8"	\$700
Full Page (B&W)	<input type="checkbox"/>	5" x 8"	\$525
Half Page (B&W)	<input type="checkbox"/>	5" x 4"	\$275
Quarter Page (B&W)	<input type="checkbox"/>	5" x 2"	\$125
Eighth Page (B&W)	<input type="checkbox"/>	2.5" x 2"	\$ 75

# Please Fill Out The Form Below

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

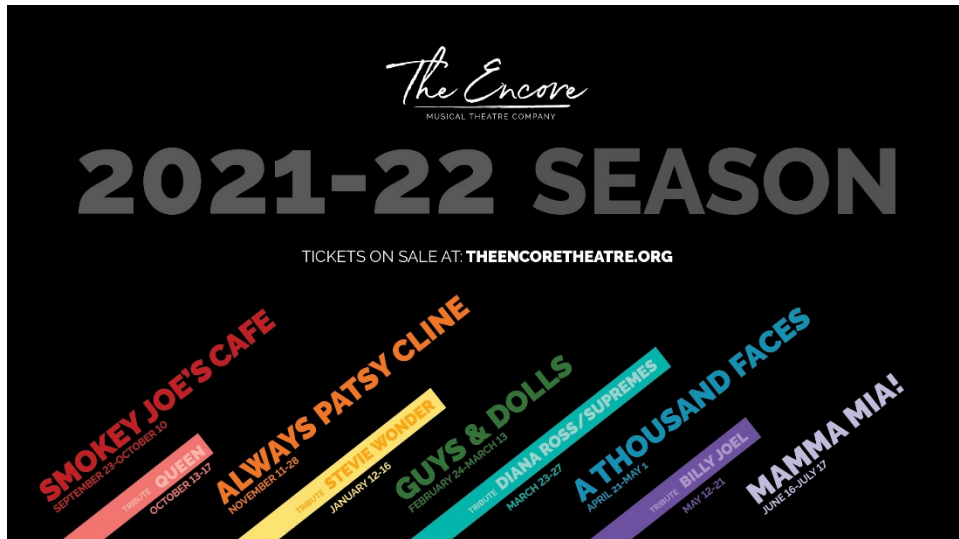
\_\_\_\_\_

**TOTAL PRICE:** \$ \_\_\_\_\_

PAYMENT TYPE: Credit Card  Check  PayPal

Credit Card #: \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_



**Sponsor A Season 13 Show:** If you would like to sponsor a Mainstage Show or Tribute Concert, please contact our marketing director at [marketing@theencoretheatre.org](mailto:marketing@theencoretheatre.org).

Show Sponsor Benefits. Your organization's name will appear:

- On our Posters;
- In our Programs;
- On our Website;
- In all Press Releases and other media; and
- Will be announced at each performance in the curtain speech.

**Thank You for Your Support of The Encore Musical Theatre Company!**